THE WEB CONFERENCE FROM APRIL 23 TO 27, 2018 IN LYON: A RICH PANEL OF RENOWNED SPEAKERS AND LEADERS OF THE LARGEST FRENCH AND INTERNATIONAL COMPANIES

The 27th edition of the prestigious The Web Conference (formerly WWW), organized by the Université de Lyon with its partners, Région Auvergne-Rhône-Alpes and Métropole de Lyon, in collaboration with the Digital League and IW3C2, will take place from April 23 to 27, 2018 in the Convention Center of Lyon.

The 2018 edition will focus on technologies, on web standards and practices, and will showcase the best of technology and culture around this edition’s baseline: « Bridging natural and artificial intelligence worldwide ».

For 5 days, The Web Conference 2018 will offer more than 28 workshops, 19 tutorials, 61 posters, 30 demos as well as more than 300 papers that will be presented in the research and alternate tracks. These sessions will help decipher the key topics of the digital era, with the presence of a rich panel of eminent speakers as well as leaders of the largest French and international companies, who will intervene during three plenary keynotes and two round tables.

Program

Wednesday, April 25 – morning
- **Keynote –** Luciano Floridi, Professor of Philosophy and Ethics of Information at the University of Oxford (United Kingdom): “The Good Web – Some Challenges and Strategies to Realise It”.

Thursday, April 26 – morning
- **Keynote –** Ruhi Sarikaya, Director of Applied Science at Amazon-Alexa Redmond, Washington (United States): “Conversational AI for Interacting with Digital and Physical World”.
- **Round Table –** Moderated by Professor Dame Wendy Hall, President of IW3C2 and Regius Professor of Computer Science at the University of Southampton, (United Kingdom): “AI and the Future of the Web and the Internet” with panelists: Sir Tim Berners-Lee, Founder and director of the World Wide Web Consortium; Antoine Bordes, Director of the European Center of Facebook Artificial Intelligence Research (FAIR); Vinton Cerf, Vice-President of Google; Ruhi Sarikaya, Director of Applied Science at Amazon-Alexa; Cédric Villani, Mathematician, politician and professor at Université Claude Bernard Lyon 1, director of the Henri Poincaré Institute.

Friday, April 27 – morning
- **Keynote –** Lorrie Faith Cranor, Professor of Computer Science and of Engineering and Public Policy at Carnegie Mellon University (United States): "Web Privacy and Security: The User Experience".
- **Round Table –** Moderated by Mary Ellen Zurko, Cyber Security Engineer at MIT Lincoln Laboratory (United States): “Privacy and
Security, Remaining Challenges for the Web*, with panelists:
Lorrie Faith Cranor, Professor of Computer Science and of Engineering and Public Policy at Carnegie Mellon University; Éric Leandri, Founder and CEO of Qwant.

About The Web Conference
The Web Conference (formerly WWW conference) is a yearly international conference on the topic of the future directions of the world wide web. It began in 1994 at CERN and is organized by the International World Wide Web Conferences Steering Committee (IW3C2). The Conference aims to provide the world with a premier forum for discussion and debate about the evolution of the web, the standardization of its associated technologies, and the impact of those technologies on society and culture. The conference brings together researchers, developers, users and commercial ventures — indeed all those who are passionate about the Web and what it has to offer.

A new brand for a new ambition
Starting with this 2018 edition, the conference series previously known as World Wide Web Conference (WWW) becomes The Web Conference: “Let’s Build the Web of Tomorrow”.

Find the detailed program, speakers and keynotes of The Web Conference:
https://www2018.thewebconf.org/program
Facebook: TheWebConf
Twitter: @TheWebConf

More information
Centre de Congrès de Lyon (50 Quai Charles de Gaulle, Lyon, France), from April 23 to 27, 2018
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An event organized with our partners:
La Région Auvergne-Rhône-Alpes
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